



Nor Cal Beat 2016 Advertising Contract

3075 Churn Creek Rd. Suite B
 Redding, CA 96002
 530-605-1239

Web Site Advertising Agreement and Contract Advertisement Description:

Employer may sign up for a contract period of one (1), six (6) or twelve (12) month duration for a single advertising space on the Nor Cal Beat web site (<http://www.norcalbeat.com>). The advertisement will appear on the web site in an agreed location. This advertisement will either be in a set rotation, or will take up the space on a permanent basis (Static Ad), or with up to 6 other advertisements (Rotating Ad) rotating every five seconds.

Type	Size	Static	Rotation	Payment Method
Banner (Top of Page)	468 x 60 pixels	1 Month \$475 6 Month \$420 a month 12 Month \$395 a month	not available	Payment due on signing. First Payment due on signing. First Payment due on signing.
Tower	160 x 500	1 Month \$295 6 Month \$250 a month 12 Month \$225 a month	\$185 \$145 \$115	Payment Due on signing. First Payment due on signing. First Payment due on signing.
Square	250 x 250	1 Month \$175 6 Month \$155 a month 12 Month \$120 a month	\$115 \$95 \$75	Payment Due on signing. First Payment due on signing. First Payment due on signing.
Rectangle	250 x 200	1 Month \$140 6 Month \$120 a month 12 Month \$95 a month	\$85 \$75 \$65	Payment Due on signing. First Payment due on signing. First Payment due on signing.

If you wish to advertise on a specific page, add \$5. Front page static ads will have a \$10 added charge over ads in other sections of Nor Cal Beat. Corporate Surcharge add \$100 a month to all prices for National companies. County wide exclusive, add \$500 a month. Regional exclusive add \$1,000 a month. Exclusive contracts are not available for restaurants or entertainment venues.

Advertisement may contain: Company logo, Slogan, Individual Company web site, general information about the company that can fit into the advertising space described above.

Make Checks Payable To: Nor Cal Beat. A completed and signed advertising contract, all camera-ready artwork for advertisement and basic ad information/layout, should be sent to:

Nor Cal Beat
 3075 Churn Creek Rd. Suite B
 Redding, CA 96002
 rob-mcdonald@sbcglobal.net
 530-605-1239

The above information needs to be received before the start of your advertising contract to maximize your advertisement's

exposure. Once your advertisement is placed on the web site, no changes shall be made to your advertisement for the remainder of your contract time, without management approval, unless a fundamental error has been made, and it needs to be corrected. Advertising on the web site is on a first-come first-served basis. To give all interested parties a fair chance, automatic renewals are not to be expected. You will receive a notice in the mail confirming your advertising contract's acceptance, and informing you of your scheduled feature months, or you will receive a notice (either by mail, phone or fax), requesting that you select an alternate contract time, depending upon space availability. A check for the cost of the advertising must be paid in full to the address above within one week of receiving your confirmation notice, or your reservation will be cancelled for that contract period.

Nor Cal Beat
3075 Churn Creek Rd. Suite B
Redding, CA 96002

Company Name: _____
Company Address: _____ City: _____ State: _____
Contact Name: _____
Contact Phone #: _____
Date contract was sent: _____

Contract duration requested:
START: Month: _____ Year: _____

DURATION: _____ month(s). AD SIZE: _____

- STATIC AD
- ROTATING AD

SPECIAL PLACEMENT: _____

Content of advertisement: (please check all that apply)

- Company Logo
- Company Address & Phone Number
- Company Slogan
- Company Web Site Link: _____
- Photograph or Graphic
- Timely Information (ie Company Anniversary, Grand Opening, Relocation, etc.): (please list)

Other (please list): _____

I / We have thoroughly read, understand and agree to all of the terms and rules mentioned in the Web Site Advertising Contract and Agreement put forth by Nor Cal Beat, located in Redding, CA. I / We would like to enter into this contract for the term described within the Contract and Agreement, and will make payment for the full amount of the advertising cost mentioned in the contract of: \$ _____ within one week of contract acceptance, or else forfeit this contract and all agreements made within. (I / We further understand that if we forfeit a contract, I / we may reapply for a forthcoming contract term.)

Signature of Advertiser: _____

Name of Advertiser (please print clearly): _____

Date Contract Signed: _____

PLEASE DO NOT WRITE IN SPACE BELOW: IT IS FOR OUR OFFICE USE ONLY. THANK YOU!

Signature of Contract Acceptance: _____

Date Acceptance Signed: _____